STUDENTS ONLY

DISPLAY WIZARD GRAPHIC DESIGN COMPETITION

DEADLINE

01 MAY 2019

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
9 Oct 2018	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Organised by Display Wizard, the competition is aimed at helping art, design and marketing students improve their practical skills and gain access to an educational grant as well as providing universities with free marketing materials.

To enter the competition, you need to design two display stands for your University or College that focus on the career benefits of your course:

• 1 x 3x3 EventPro Curved Pop Up Display Stand • 1 x 800mm Swift Banner Stand

In your designs, please try and create stands which showcase the job prospects, skills you've acquired and other career benefits of the studying your course at your University or College. You need to ensure the branding is consistent across the display stands and the design fits with the dimensions of the stand, whilst all the time trying to appeal to prospective students who may want to study at your institution.

To be eligible you will also need to provide a 250-300 word description which explains the inspiration for your designs.

Only one application per student per academic year.

There is no entry fee.

ELIGIBILITY

Open to all undergraduate or postgraduate students taking part in an art, graphic design, visual communication, creative advertising or marketing course at a UK-based University or College.

PRIZE

The students who enter have the chance to benefit from: • 500 GBP (approx. 650 USD) grant from Display Wizard • Publicity through the Display Wizard blog • The chance to work on a real-life marketing project and to showcase this work to design and marketing agencies.

Furthermore, the University of the winning student will receive free exhibition stands to use at their open days and those whose students receive commendations will be offered discounts for their stands.