

Design-A-Sock International Contest 2018

Category: [Multiple Disciplines](#)

Deadline: September 30, 2018

Website: <https://bit.ly/2NOJjbS>



Organised by *Sock It to Me*, the **Design-A-Sock Contest 2018** invites fans and artists around the world to submit unique sock designs, and maybe win the opportunity to see it produced.

All judging will be based on the following guidelines:

â€¢ **Simplicity of design**

â€¢ **Use of maximum of six colours**

â€¢ **Use of colours that are flat and solids (*no shading, blends or half tones*)**

â€¢ **Use of imagery, themes, patterns or designs that are different from the current line**

â€¢ **Originality**

Maximum of five original entries per person, and a maximum of six colours per design. Any socks produced, winning or otherwise, are created with the artist's permission and are paid for.

This year, *Sock It to Me* has invited a special **Celebrity Judge Panel** who will help select the winning designs, including the famous music duo *Matt and Kim*, hip-hop artist *SLIMKID3*, American Idol singer *Zach Dâ€™Onofrio*, *Miz Cracker* from RuPaulâ€™s Drag Race, celebrity cat *Lil Bub*, Portland music duo *The Doubleclicks*, and more.

There is no entry fee.

Eligibility

Open to anyone worldwide. If you are under 13, a parent or legal guardian must submit your entry.

Prize

Approximately 30 semi-finalists will be chosen and uploaded on Sock It to Me's Facebook page for public voting between *8th October* and *14th October 2018*. Sock It to Me judges will select the final 3 winners from the top 10.

â€¢ 1st Prize: **2,000 USD cash**, 15 pairs of socks and your design will be manufactured on real socks

â€¢ 2nd Prize: **500 USD cash** and 10 pairs of socks

â€¢ 3rd Prize: **250 USD cash** and 5 pairs of socks
