GRAPHIC DESIGN

DESIGN VENTURA 2020

DEADLINE

24 FEB 2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
13 Nov 2020	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Design Museum, in partnership with Deutsche Bank, has launched the 2020 edition of Design Ventura - a national design & enterprise challenge for secondary schools. The free competition invites schoolchildren aged 13-16 to design a product that improves everyday life by addressing social, educational or environmental issues.

Design Ventura is unique in offering the chance for students to design a new product for a real business, with real customers, while developing their creative and entrepreneurial skills.

The Design Museum hopes the challenge will raise the profile of design education across the board and Design Ventura offers a bank of free online resources for participating schools and students, including workshops and webinars with the design industry and business professionals.

There is no entry fee.

ELIGIBILITY

Open to secondary schools in the UK.

PRIZE

Ten shortlisted teams will be invited to Deutsche Bank's London head office to pitch their ideas to a panel of expert judges and the winning team will be selected to develop their designs with a professional agency before their product is manufactured and sold in the Design Museum Shop.