

GRAPHIC DESIGN

DESIGN COUNCIL 70 ONES TO WATCH CALL FOR ENTRIES

DEADLINE

01 OCT 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
11 Aug 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Great design can change lives, communities and organisations for the better. It can create better places to live, and bring communities together. It can encourage healthier living. It can transform business and public services.

Design Council's mission is to champion this standard of design. As the UK Government's advisor on design, they set the benchmark for promoting design nationwide. Their research and campaigns aim to show just how much intelligent, creative design can achieve.

As part of their 70th anniversary celebrations, Design Council is searching for 70 talented up-and-coming designers. Turning 70 is about looking forward to the next 70 years and what they will mean for design. So over the next few months they'll be putting together a selection of 70 designers who we feel represent the future of British design, the Design Council's Ones to Watch.

The criteria emphasises innovation, ambition and vision. Entrants must also display the potential to contribute to the creative economy and build the UK's reputation as a leading design nation.

There is no entry fee.

ELIGIBILITY

Entries are welcome from anyone working or studying in the UK across any design discipline from any level - from students to practitioners, product designers to up-and-coming architects.

PRIZE

All 70 designers will be featured in Design Council's Ones to Watch digital showcase and promoted as part of their 70th birthday celebrations. Winners will also receive a Design Council One to Watch swing-tag and digital stamp which can be attached to their portfolios. The 70 selected designers will be invited to Design Council events and networking opportunities.

Under 30s will also be put forward for inclusion on Design Council's youth sounding board to be launched in 2015.