

MULTIPLE DISCIPLINES

DESIGN-A-SOCK INTERNATIONAL CONTEST

DEADLINE

30 SEP 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
13 Sep 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Organised by Sock It to Me, the Design-A-Sock Contest 2017 invites fans and artists around the world to submit unique sock designs, and maybe win the opportunity to see it produced.

All judging will be based on the following guidelines:

• Simplicity of design • Use of maximum of six colours • Use of colours that are flat and solids • Use of patterns • Use of imagery, themes or designs that are different from the current line • Originality

Maximum of five original entries per person, and maximum six colours per design. Any socks produced, winning or otherwise, are created with the artist's permission and are paid for.

There is no entry fee.

ELIGIBILITY

Open to anyone worldwide. If you are under 13, a parent or legal guardian must submit your entry.

PRIZE

Approximately 30 semi-finalists will be chosen and uploaded on Sock It to Me's Facebook page for public voting between 9th October and 13th October 2017. Sock It to Me judges will select the final 3 winners from the top 10.

• 1st Prize: 2,000 USD cash, 15 pairs of socks and your design will be manufactured on real socks • 2nd Prize: 500 USD cash and 10 pairs of socks • 3rd Prize: 250 USD cash and 5 pairs of socks