

MULTIPLE DISCIPLINES

D&AD PROFESSIONAL AWARDS 2015

DEADLINE

25 FEB 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
24 Jul 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Entries for the 53rd D&AD Professional Awards have now opened. Set to reward, promote and enable brilliance in all areas of creative communication, a Yellow, White or Black Pencil remains the pinnacle in many careers.

Whether you work in Design, Advertising or Digital there's an awards category for your entry.

Your work is judged and awarded according to D&AD's set criteria by 25 specialist juries, exposing your ideas to the top people in each field. Moreover, your entry fee provides the funds for D&AD International Education Programmes, supporting and developing the future generations of creative talent.

Categories:

Art Direction, Book Design, Branding, Digital Advertising, Digital Design, Direct, Film Advertising Crafts, Graphic Design, Illustration, Integrated & Earned Media, Magazine & Newspaper Design, Mobile Marketing, Music Videos, Outdoor Advertising, Packaging Design, Photography, Press Advertising, Product Design, Radio Advertising, Spatial Design, TV & Cinema Advertising, TV & Cinema, Communications, Typography, Writing for Advertising, Writing for Design.

You can enter the same work into as many categories as you choose, both as a single entry and as part of a campaign. The entry fee will be charged for every category.

ELIGIBILITY

Companies and freelancers from all over the world. You don't need to be a member of D&AD to enter.

To be eligible, work must have been commercially released between 1 January 2014 and 28 February 2015 and been produced in genuine response to a client brief. Work must not have been entered in previous years.

PRIZE

Successful work will be published in the D&AD Annual and featured on the D&AD site. It will be showcased at the Awards Night, and at D&AD exhibitions and events internationally.

Success at the D&AD Awards provides access to a whole host of benefits available to any individual or company credited on work that reaches in Book and above.