

# D&AD Next Photographer Award 2017

Category: [Photography](#)

Deadline: February 22, 2017

Website: <https://bit.ly/45y2riQ>



Organised by *D&AD*, the **Next Photographer Award** is a new award set to unearth the best new photographers and promote them back to the industry.

The *Award* offers up and coming creative talent the chance to win invaluable industry mentorship from a wide portfolio of acclaimed photographers, agents and advertising agencies – giving emerging talent a platform to showcase their work in front of the people that matter most. In partnership with *Getty Images*, the Awards also offers new photographers the chance to win a prize fund to realise a photography project.

Only one entry per entrant. Each entry must include **5 different pieces** (*either shot separately or as part of a series*). The pieces don't need to have a common theme.

Any type of photography is accepted: **fashion, advertising, art, portrait, design, editorial, etc.** No need for photographs to have been commissioned or published. Photographs must have been completed after *January 1, 2015*.

The jury will be looking for photographers with a unique and original vision, who use outstanding craft and technique to produce a brilliant photographic output.

Entry fee: 20 GBP / 37 USD / 32 EUR.

## Eligibility

Open worldwide to anyone but established photographers. If the majority (*over 50%*) of your income has been from your own photography for over 3 years, you don't qualify.

There's no age limit to enter, but you must be out of full-time education.

## Prize

Shortlisted photographers will get mentored by high profile photographers, agents and art buyers, and will have their photos exhibited in a central London venue and promoted internationally on the *D&AD* and *Getty Images* platforms.

Moreover, shortlisted photographers have the opportunity to apply for a prize fund of **5000 USD** from *Getty Images* to go towards realising their dream photography project.

The winner will be awarded a *D&AD Next Photographer Pencil*, offered a ticket and flights to attend the *D&AD Awards Ceremony* in April 2017, and included in the *D&AD Annual 2017*.

---