

MULTIPLE DISCIPLINES

D&AD NEW BLOOD AWARDS 2020

DEADLINE

24 MAR 2020

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
24 Oct 2019	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

D&AD celebrates and nurtures outstanding work in the design and advertising industry each year with its international creative awards. As well as the Professional Awards, D&AD aims to cultivate new talent, ensuring the next generation of creatives gets off to a flying start.

D&AD New Blood Awards is one of the largest competitions for emerging creatives to exercise and showcase their talents on briefs set in partnership with some of the world's leading brands, the design-led briefs have been set by brands including BBC, Google, Penguin, and XBox.

Designed to help make young creatives work-ready, the D&AD New Blood Awards aims to help bridge the skills gap between what education teaches and what industry requires.

You can enter as an individual, or up to five people can work together and enter as a team. Students and non-students can work together too, but everyone on the team must be eligible to enter. If you're a student you need a tutor to enter. If you're not a student, you don't need to have a tutor.

ELIGIBILITY

Open worldwide to students of any age (enrolled on a recognised full or part-time higher education level course, anywhere in the world, on 1 January 2020) and anyone over 18 not employed in (or formerly employed in) the creative industries. There is no longer an age limit to enter the New Blood Awards.

PRIZE

All New Blood Pencil winners get a guaranteed place in the D&AD Annual, an invite to the New Blood Awards Ceremony, a Pencil per team, and the chance to apply for New Blood Academy.

Pencil winners also get to apply for exclusive scholarship and funding opportunities. This includes one of three full scholarships for the School of Communication Arts 2.0 (worth over 16,500 GBP each).