



	多学科 D&AD AWARDS 2023	截止日期 15 3月 2023 已截止
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发布日期 2023年2月7日	参赛费用 请参阅竞赛详情	在线链接 访问主办方网站
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来源: GRAPHIC COMPETITIONS

D&AD is an education charity that promotes and enables excellence in design and advertising. Each year, D&AD Awards gather the world's best creative work from across the commercial design, advertising, production and craft disciplines to be judged by more than 330 global creative leaders, practitioners and innovators.

Considered by many the world's most prestigious benchmark for commercial creativity, the D&AD Pencil stands for rigour and integrity, everything that it takes to make the best creative work.

Categories span the full spectrum of disciplines, from commerce to digital; graphic design to book design; art direction to writing; entertainment to gaming & virtual worlds; impact, collaborative and side hustle; and much more.

Entry fees vary depending on the date of entry and

the competition category.

ELIGIBILITY

In order to be eligible for entry into the D&AD Awards, all submissions must relate to work that was commercially released or otherwise made available to the public during the period of 1 January 2022 – 18 April 2023.

PRIZE

Winning a D&AD Pencil will earn your work exposure to an audience of millions in the creative industries around the world through international press coverage, exhibitions, promotion on the D&AD website, social platforms, and newsletters, and the opportunity to be featured in D&AD content unpacking creative excellence within the D&AD Annual.

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