多学科

D&AD AWARDS 2023

截止日期

15

3月

2023

已截止

发布日期	参赛费用	在线链接
2023年2月7日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源：GRAPHIC COMPETITIONS

D&AD is an education charity that promotes and enables excellence in design and advertising. Each year, D&AD Awards gather the world’ s best creative work from across the commercial design, advertising , production and craft disciplines to be judged by more than 330 global creative leaders, practitioners and innovators.

Considered by many the world’ s most prestigious benchmark for commercial creativity, the D&AD Pencil stands for rigour and integrity, everything that it takes to make the best creative work.

Categories span the full spectrum of disciplines, from commerce to digital; graphic design to book design; art direction to writing; entertainment to gaming & virtual worlds; impact, collaborative and side hustle; and much more.

Entry fees vary depending on the date of entry and the competition category.

ELIGIBILITY

In order to be eligible for entry into the D&AD Awards, all submissions must relate to work that was commercially released or otherwise made available to the public during the period of 1 January 2022 – 18 April 2023.

PRIZE

Winning a D&AD Pencil will earn your work exposure to an audience of millions in the creative industries around the world through international press coverage, exhibitions, promotion on the D&AD website, social platforms, and newsletters, and the opportunity to be featured in D&AD content unpacking creative excellence within the D&AD Annual.