

MULTIPLE DISCIPLINES

BRAVE NEW COFFEE WORLD DESIGN COMPETITION

DEADLINE

07 NOV 2013

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
21 Oct 2013	SEE ARTICLE DETAILS	VISIT ORGANIZER

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SOURCE: GRAPHIC COMPETITIONS

Your design for the coffee revolution! Bonaverde is a small, dedicated team of young, sleepless Berliner entrepreneurs that made it their goal to revolutionize the world of coffee. Around 2 years ago, Hans the founder started out with a vision: build the first all-in-one coffee machine in the world that would not only grind and brew, but also ROAST coffee.

There are many benefits in having freshly roasted coffee, but probably the most groundbreaking thing about it is that you'll get the raw beans directly from the farmer. You skip the currently up to 17 steps between the farmer and yourself, and gain complete transparency on your coffee bean's value chain. And it also means that farmers finally get more for their beans.

Now it's time for implementation. The technique is all set up but still lacking a beautiful housing. Bonaverde needs you to make this very first roast-grind-brew coffee machine an object to long for by creating the most spectacularly simple yet elegant product ever seen in a kitchen.

This contest also runs in combination with an upcoming Kickstarter campaign. So if your design is selected to be the best, it will get featured on Kickstarter as the machine design most likely to be produced. And if it's produced, you won't fall short off royalties.

There is no entry fee.

ELIGIBILITY

The competition is open to everyone worldwide.

PRIZE

The total prize money is 6,000 Euro (approx. 8,200 USD) split amongst the winners. The Early Bird winner (by October 30th) can literally make history by designing the next disruptive innovation that people from all over the world will long for.

However not only fame, but also serious financial benefits can come his way: 0.80 Euro royalties per machine could get him very far once we start serial production. Still, the project is far from being over after you've selected the Early Bird Winner - all other Community Winners stand the chance of being licensed and produced if they convince the crowd.