

GRAPHIC DESIGN

BRAUNPRIZE 2018

DEADLINE

20 MAR 2018

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
11 Oct 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The BraunPrize is an international competition for product design concepts. Open to design schools, students and young talents, the Prize will award a total of 75,000 USD prize money.

Awards will go to exceptional ideas and product design concepts - two or three dimensional, including interactive - that offer progress and improvement, that are significant, substantial, and meaningful: design for what matters.

Entries will be separated into two categories and judged individually:

• Student: product concepts from students who are still studying or (for recent graduates) which were created during the time of study

• Young Talent: product concepts from young designers who have graduated within the last 5 years

Entries must be product design and/or product interaction concepts that are not yet on the market or in production. Individual or team participation are accepted and there is no limit on group size.

The focus of the BraunPrize is on product design. Software, interaction or media design will be considered as an integral part of an overall product concept (hardware and software).

There is no entry fee.

ELIGIBILITY

Open worldwide to design schools, students and young talents that are 18 years of age or older.

PRIZE

The total prize money for both categories is 75,000 USD. In addition to the cash prizes, all award winners will receive a trophy and a certificate. The best entries will also be presented in the BraunPrize exhibition and made public in the international press and online.

To celebrate two anniversaries of the BraunPrize in 2018 – the twentieth award and fifty years of the competition – Braun will offer, in addition to the cash prizes, entrants in the Students category the chance of an internship at the Braun Design department.