GRAPHIC DESIGN

BIG BROTHERS BIG SISTERS OF NYC DESIGN CONTEST

DEADLINE

15 NOV 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
6 Oct 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Big Brothers Big Sisters of New York City is considered the founding agency of the nation's youth mentoring movement. Since 1904, their mission has been to give all children in New York City who face adversity an opportunity to experience a strong, enduring professionally supported one-to-one mentoring relationship with adults that will help change their lives for the better. They partner with families, volunteers, organizations, and the community to inspire positive change in all.

To celebrate National Mentoring Month in January, Big Brothers Big Sisters of NYC has a number of large scale, outward facing awareness events planned. The agency is looking for a design that speaks to the Power of Mentoring, celebrates National Mentoring Month in New York City and imbues the values of BBBS of NYC, which are:

• Believe in the Power of Mentoring - relationships between Bigs and Littles are life-changing and they help to prepare children for successful futures.

• Put the Kids First - children represent the future of our society, and BBBS of NYC is all about protecting the futures of children. We must judge everything we do by its end benefit to the Littles we serve. We must surround the Littles with as much positivity as possible.

• Be Excellent - excellence comes in many forms and should be embraced by all departments. Individuals and teams must strive for the highest quality and treat their co-workers with the utmost respect.

The only design restrictions are it must also be printable in a one color version (even if you design in many). Agency colors are PMS color Pantone 356 C Green and Pantone 285 C Blue, but you can design in and around those hues.

To submit your entries, or to ask any additional detail, please write to Wendy DeMarco WDeMarco@bigsnyc.org

There is no entry fee.

ELIGIBILITY

Open to everyone worldwide.

PRIZE

The contest winner will have his/her design reproduced and distributed city-wide, featured on the BBBS of NYC Web site, included on t-shirts, print material, PSAs and in any press releases in association with the BBBS of NYC National Mentoring Month.

Winner and runners-up designs will be used on tote bags which will be sold at Whole Foods in NYC during National Mentoring Month as part of a collection and will also be used on t-shirts and clothing to increase awareness of Mentoring and National Mentoring Month.

The winner will also receive a $200 cash prize. The runners-up winners will each receive a $100 prize. All participants will receive a certificate of participation.