

MULTIPLE DISCIPLINES

BEST IN DESIGN INTERNATIONAL YOUNG DESIGN CONTEST

DEADLINE

13 FEB 2017

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
9 Jan 2017	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Formerly known as Design Talent, the Best In Design International Young Design Contest is opening its gates for the eighth edition. Accompanied by the tradition of the place where it is held, the city of Zlin (Czech Republic), the aim of the competition is to discover and highlight talented people, who have the potential to become the leading players of the future design scene while enhancing quality and creative design.

There are four different categories:

• Product Design • Industrial Design • Fashion Design • Communication Design

The main factor is the creativity and novelty of your work. Furthermore, it is necessary to have an innovative and original approach to the solution and it is mainly about the functionality and use of the material. In addition, do not forget the environmental friendliness of the product, that is also rated.

Each contest proposal consists of three attachments:

• Presentation poster of dimensions 100 x 70 cm (orientation – portrait) in pdf format (300 dpi) at maximum size of 300 Mb.

• Textual part which will include a concise conception description – concise commentary – the author's aim – clarification of the initial thought behind the contest proposal and how it may be used practically. The textual part shall be submitted in doc format.

• Representation photo of the contest proposal in jpg format (300 dpi) whose name will be the name of the author. It is possible to include more photos.

Only contest proposals created after January 1, 2012 and not submitted in the previous years may participate in the contest.

There is no entry fee.

ELIGIBILITY

You can apply from all over the world as a team or as an individual, whether you're a student or a novice designer, which this year reached the age of 30 years old and younger.

PRIZE

The title Best In Design 2017 is waiting for the best of the best. The title that will ensure an indelible glory and reputation, and it is linked to 4,000 Euro prize (approx. 4,210 USD) and intership.

In addition, in each category the author of the winning work will receive a cash prize of 1,000 Euro + Intership in a leading design company.

Moreover, the jury will also award the submissions that did not make it to the first places in categories, yet they reached a high quality standard. Money prize of 200 Euro is awarded to two proposals in the following categories: Award for Innovation, Expert Award.