

MULTIPLE DISCIPLINES

BASF DESIGN COMPETITION 2016

DEADLINE

31 JUL 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
25 May 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

BASF Design Competition is now calling for entries worldwide for its 2016 edition. This year there is a new direction: "Design it. Love it. Live it."

This year's theme has been influenced by the social impacts of urbanisation which affects our lifestyle - in the homes we live in, the cars we drive, the furniture we own, and the sports we engage in. The question to be answered is what role can design and innovation play to ensure that we are prepared and equipped for this social adaptation?

Submissions can range from consumer items (furniture, footwear, apparel, etc) to industrial products (medical devices, construction equipment, etc) or any object that can help societies realise their aspiration of healthier, smarter and sustainable living.

Applicants are encouraged to submit innovative designs and unique interpretations that are true to the essence of the theme. You will have to submit ideas using at least one BASF material featured in the material kit.

Submissions must be original work and not previously published or submitted to other competitions internationally. The ownership and copyright of all entry materials submitted remains with their respective entrants.

There is no entry fee.

ELIGIBILITY

Open to anyone worldwide.

PRIZE

The top 3 winners of the competition will receive:

• Grand Prize: A trip to visit designfabrik in Germany and a cash prize of RMB$20,000 (approx. 3,050 USD) • Second Prize: Cash prize of RMB$10,000 (approx. 1,520 USD) • Third Prize: Cash prize of RMB$5,000 (approx. 760 USD)

Winners will be announced in September 2016.