

MULTIPLE DISCIPLINES

B.ART ARTE IN BARRIERA INTERNATIONAL COMPETITION

DEADLINE

30 JUN 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
19 May 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

UPDATE: deadline extended to June 30, 2014.

The B.ART call for applications, sponsored by the City of Turin, Urban Barriera Committee and organised by the Fondazione Contrada Torino, is open to artists, graphic designers and architects who will have the task of designing a concept and creating it on 13 blank facades on public and private buildings in the area of Barriera di Milano.

The call for applications, which comes in the wake of several positive previous experiences of public art in Turin, introduces some highly innovative aspects: one concept will be selected and presented by a single entity (individual or collective), then it will be installed on 13 empty facades, unravelling across the area as a story and defining, for the first time, a unified and evocative image that will also be available on commonly used objects.

This is not an isolated intervention, but an integral part of the urban regeneration activities under the programme of Urban Barriera di Milano, which include a series of renovations of public spaces in the neighbourhood.

The way of choosing the winning entry is also innovative: a panel of experts will undertake an initial screening of the received proposals, up to a maximum of five; in a joint session, which will take the form of a public art lecture, the panel of experts together with a jury made up of representatives from the area, including building owners, school and association workers, and citizens who want to gain accreditation, will select the winning proposal that will be put in place by Autumn 2014.

Each single participant or group may submit only one proposal. The chosen artist or group will remain the owner of the copyright on the works.

Deadline for submission of documents and proposals: 11 June 2014. Deadline for the completion of the works: 15 October 2014.

There is no entry fee.

ELIGIBILITY

Participation is open to all visual artists, graphic designers, architects, whether individually or in groups, from all over the world.

PRIZE

The winning artist or group of artists will be awarded a gross premium of Euro 10,000 (approx. 13,700 USD) to be paid after completion of the work.

A total gross budget amounting to Euro 30,000 (approx. 41,100 USD) will be made available to the winning artist or group of artists for materials and labour, which will be recognised as expenses and supported by accounting documents.