Graphic Competitions graphiccompetitions.com

## Applied Arts Design Awards 2020

Category: <u>Graphic Design</u> Deadline: February 28, 2020

Website: graphiccompetitions.com



Open to professionals internationally, Applied Arts Awards are Canada's largest multi-disciplinary competitions. Launched in *1992*, the **Applied Arts Awards** are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

These awards are your best opportunity to promote your work to an audience of the best and brightest of the industry as well as to potential clients. Over the past 27 years, the *Applied Arts Awards* have become an international recognition of creative excellence.

For the Design Awards 2020, entries can be submitted in twelve main categories:

• Design

• Packaging Design

• Promotional Design

• Editorial Design

• Typography Design

• Typeface Design

• Craft Design

• Digital Design â€" Content

• Digital Design – Website

• Motion Design

• Young Blood (open to entrants who have been out of school for five years or less)

• Community Design (to help artists working on smaller projects and

local clients get the recognition they deserve)

Applied Arts contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees start at \$60 USD.

## **Eligibility**

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between *March* 2019 and *February* 2020. Only digital entries are accepted for this competition.

## Prize

Winners receive:

• Their work published in print in the Summer 2020 issue

• A complimentary copy of the Summer 2020 issue

• Their work published online in the Winners' Gallery and Awards Archive

• Digital tear sheets of their work

• Their work displayed at related Applied Arts events

• A personalized, embossed awards certificate for every winning entry signed by noted designer **Georges Haroutiun**, the founder of Applied Arts

All entrants will be notified in April 2020 via email. At that time, those selected as winning entrants will be required to submit high-res

digital files for reproduction in the Design annual. Winners' certificates will be mailed separately after the Design annual is published.