



APPLIED ARTS
ADVERTISING
AWARDS



ADVERTISING

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多学科

APPLIED ARTS
ADVERTISING
AWARDS 2022

截止日期
12
9月
2022
已截止

发布日期 2022年9月6日	参赛费用 请参阅竞赛详情	在线链接 访问主办方网站
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竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

Open to professionals internationally, Applied Arts Awards are Canada's largest multi-disciplinary competitions. Launched in 1992, the Applied Arts Awards are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

For the Advertising Awards 2022, entries can be submitted in five main categories:

- Integrated Campaigns • Offline advertising and promotions • Digital Advertising • Radio and Video • Craft

Applied Arts contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees vary per sub-grouping and category.

ELIGIBILITY

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between September 2021 – September 2022. Only digital entries are accepted for this competition.

PRIZE

Winners will have their work published online – Both in the Winners Gallery on appliedartsmag.com as well as on social media channels for all winning entries.

Moreover, winners will receive a personalized, awards certificate for every winning entry signed by noted designer Georges Haroutiun, the founder and art director of Applied Arts.

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