



APPLIED ARTS ADVERTISING AWARDS	 APPLIED ARTS ADVERTISING AWARDS	多学科 APPLIED ARTS ADVERTISING AWARDS 2021	截止日期 10 9月 2021 已截止

发布日期 2021年6月25日	参赛费用 请参阅竞赛详情	在线链接 访问主办方网站
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竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

Open to professionals internationally, Applied Arts Awards are Canada's largest multi-disciplinary competitions. Launched in 1992, the Applied Arts Awards are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

For the Advertising Awards 2021, entries can be submitted in six main categories:

- Integrated Campaigns • Offline advertising and promotions • Digital Advertising • Radio and Video • Craft • Young Blood, Community and Covid-19 Response

Applied Arts contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees vary per sub-grouping and category.

ELIGIBILITY

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between August 2020 – September 2021. Only digital entries are accepted for this competition.

PRIZE

Winners will have their work published online – Both in the Winners Gallery on appliedartsmag.com as well as on social media channels for all winning entries.

Moreover, winners will receive a personalized, awards certificate for every winning entry signed by noted designer Georges Haroutiun, the founder and art director of Applied Arts.

