MULTIPLE DISCIPLINES

APPLIED ARTS ADVERTISING AWARDS 2021

DEADLINE

10 SEP 2021

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
25 Jun 2021	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Open to professionals internationally, Applied Arts Awards are Canada's largest multi-disciplinary competitions. Launched in 1992, the Applied Arts Awards are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

For the Advertising Awards 2021, entries can be submitted in six main categories:

• Integrated Campaigns • Offline advertising and promotions • Digital Advertising • Radio and Video • Craft • Young Blood, Community and Covid-19 Response

Applied Arts contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees vary per sub-grouping and category.

ELIGIBILITY

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between August 2020 – September 2021. Only digital entries are accepted for this competition.

PRIZE

Winners will have their work published online – Both in the Winners Gallery on appliedartsmag.com as well as on social media channels for all winning entries.

Moreover, winners will receive a personalized, awards certificate for every winning entry signed by noted designer Georges Haroutiun, the founder and art director of Applied Arts.