## Applied Arts Advertising Awards 2020

Category: <u>Multiple Disciplines</u> Deadline: October 9, 2020 Website: <u>graphiccompetitions.com</u>



Open to professionals internationally, **Applied Arts Awards** are Canada's largest multi-disciplinary competitions. Launched in *1992*, the **Applied Arts Awards** are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

For the Advertising Awards 2020, entries can be submitted in six main categories:

• Integrated Campaigns • Advertising • Digital Advertising • Broadcast • Advertising Craft • Young Blood, Community and Covid-19 Response

Applied Arts contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees vary per sub-grouping and category.

## Eligibility

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between August 2019  $\hat{a} \in$  "September 2020. Only digital entries are accepted for this competition.

## Prize

Winners will have their work published online – Both in the Winners Gallery on appliedartsmag.com as well as on social media channels for all winning entries. (Published online-only for 2020 due to COVID-19 circumstances).

Moreover, winners will receive a personalized, awards certificate for every winning entry signed by noted designer Georges Haroutiun, the founder and art director of Applied Arts.