MULTIPLE DISCIPLINES

APPLIED ARTS ADVERTISING AWARDS 2019

DEADLINE

20 SEP 2019

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
17 Aug 2019	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Open to professionals internationally, Applied Arts Awards are Canada's largest multi-disciplinary competitions. Launched in 1992, the Applied Arts Awards are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

These awards are your best opportunity to promote your work to an audience of the best and brightest of the industry as well as to potential clients. Over the past 26 years, the Applied Arts Awards have become an international recognition of creative excellence.

For the Advertising Awards 2019, entries can be submitted in ten main categories:

• Advertising • Digital Advertising • Broadcast - Radio • Broadcast - Video • Craft Advertising • Community - Advertising • Small Community • Small Business • Shoe-string Budget • Young Blood - Advertising (open to entrants who have been out of school for five years or less)

Applied Arts contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees start at $60. Early Bird: September 13, 2019 (Final Deadline: September 20, 2019)

ELIGIBILITY

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between August 2018 – August 2019. Only digital entries are accepted for this competition.

PRIZE

Winners receive: • Their work published in print in the Winter 2019 issue • A complimentary copy of the Winter 2019 issue • Their work published online in the Winners' Gallery and Awards Archive • Digital tear sheets of their work • Their work displayed at related Applied Arts events • A personalized, embossed awards certificate for every winning entry signed by noted designer Georges Haroutiun, the founder of Applied Arts

All entrants will be notified in by mid-October 2019 via email. At that time, those selected as winning entrants will be required to submit high-res digital files for reproduction in the Advertising annual. Winners' certificates will be mailed separately after the Advertising annual is published.