MULTIPLE DISCIPLINES

APPLIED ARTS 2025 ADVERTISING AWARDS

DEADLINE

29 AUG 2025

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
21 Aug 2025	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Applied Arts 2025 Advertising Awards is an international competitions celebrating excellence in advertising, marketing, and creative communication. Organized by Applied Arts, a leading authority in the creative industry, the awards showcase the very best in advertising campaigns, print and digital media, social content, branded entertainment, experiential marketing, and innovative storytelling. The competition accepts a wide range of work, from commissioned projects and published campaigns to personal and experimental entries, making it a comprehensive platform for highlighting diverse creative talent. All submissions are judged by an independent panel of industry experts who evaluate entries based on creative merit, technical execution, and their overall effectiveness in meeting communication objectives.

This award program stands out because it welcomes entries from both established professionals and emerging talents, offering categories tailored to different levels of experience. For example, the Young Blood categories are designed to spotlight new creative professionals who have graduated within the past five years, giving them a chance to gain international recognition early in their careers. Meanwhile, seasoned agencies, studios, and freelancers can compete in standard categories, ensuring that the competition reflects the full spectrum of the advertising landscape. By allowing unpublished and personal projects, the Applied Arts 2025 Advertising Awards also encourages experimentation and innovation, providing creatives with an outlet to showcase ideas that may not yet have reached the marketplace.

Beyond simply recognizing outstanding work, the Applied Arts 2025 Advertising Awards also provide entrants with unparalleled industry exposure. Winning entries are featured in the Winter 2025 Advertising & Student Awards Annual, a trusted resource within the global creative community, as well as in a permanent online Winners Gallery. Winners also receive promotional tools such as a digital badge and an official certificate, helping them stand out in client pitches, job applications, and peer recognition. For anyone in the fields of advertising, branding, and creative strategy, the Applied Arts 2025 Advertising Awards represent not only an accolade but also a powerful opportunity to connect with a wider professional audience and elevate their career profile.

Entry fees vary depending on category, starting from $50 for Young Blood single entries and ranging up to $150 for integrated campaigns; other categories include single/series or campaign options with specific pricing.

ELIGIBILITY

Open internationally to professionals and enthusiasts for work created between August 2024 and August 2025 (excluding submissions from last year); separate Young Blood categories exist for professionals who graduated within the last five years; students must enter via the stand-alone Student Awards.

PRIZE

Winners receive significant exposure and recognition: their work is featured prominently in the Winter 2025 Advertising & Student Awards Annual published by Applied Arts Magazine, included in the online Winners Gallery, granted a digital winners' badge for use on portfolios or promotional materials, and awarded an official certificate of achievement. This combination of print, digital presence, and credentials offers industry recognition and potential career advancement