## Applied Arts 2015 Design Awards Call for Entries

Category: <u>Graphic Design</u> Deadline: March 20, 2015 Website: <u>graphiccompetitions.com</u>



UPDATE: deadline extended to March 20, 2015.

Now in it's 25th year, the **Applied Arts Design Awards** celebrate the very best work produced throughout North America and abroad.

Entries can be submitted in nine main categories:

• Design
• Promotional Design
• Editorial Design
• Packaging Design
• Broadcast Graphics
• Typography Design
• Typeface Design
• Craft
• Young Blood (open to entrants who have been out of school for five years or less)

Maximum entry size is 22 x 26 inches. Each entry is judged by an independent panel of highly regarded industry professionals and experts, based on creative merit, technical excellence and suitability for end use.

Entry fee:

• Single: \$70
• Series: \$100 (total for three pieces)
• Complete: \$150
• Young Blood Single: \$50
• Young Blood Series: \$60 (total for three pieces)
• Young Blood Complete: \$90 (total for five to nine pieces)

## Eligibility

All professional work from any country, first completed or published between *February 2014* and *February 2015* (but not entries that have been submitted into last yearâ€<sup>™</sup>s competition) are eligible for entry.

## Prize

Winners and their winning work receive extensive media exposure:

 $\hat{a} \in \phi$  In the highly-anticipated annual *July/August* Design Awards issue, complete with full credits. This gorgeous reference is kept and read by the *Applied Arts* readership of 46,000.

 $\hat{a} \in \phi$  On the very popular Design Winners gallery, which attracts more than 300,000 visitors annually, as well as the *Applied Arts Awards Archive*, featuring 10+ years of winning work.

• At the well-attended Winners' Exhibit in Toronto, where winners will be announced in an evening of suspense and

celebration.