



多学科

ADOBE THE PERFECT MATCH 2022 CONTEST

截止日期

26

9月

2022

已截止

发布日期

2022年3月13日

参赛费用

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来源: GRAPHIC COMPETITIONS

Organised by Adobe, The Perfect Match is a game created by designers for designers to escape the daily grind, celebrate our shared love of brands, and gather together to play. Create a quick mood board for submission in just 30 minutes with Adobe Stock images and you could be a contestant on The Perfect Match game show with a panel of celebrity clients to win big money.

Create a mood board measuring 3600 pixels (wide) by 1600 pixels (high) communicating each of the three positioning keywords and the brand. Use your Adobe Stock subscription to source and license the royalty-free microstock images from stock.adobe.com site, or from within Adobe Creative Cloud apps. If you don't have a subscription, you may use images from the Free Collection or use watermarked previews.

Only images sourced from Adobe Stock are allowed in the mood boards.

Mood boards are reviewed by the judges and gift cards are distributed. The most effective mood boards move forward, and the designers behind them get to compete for prizes on a 70s-themed game show.

There is no entry fee.

ELIGIBILITY

Open to professional creatives residing in the United States, Canada (excluding Quebec), United Kingdom, Denmark, Finland, Ireland, Netherlands, Norway.

PRIZE

10 total prizes with a combined retail value of 2200 USD will be awarded. Moreover, entries that meet the requirements receive a 50 USD gift card and on your behalf, Adobe will make a 25 USD donation to support UNICEF to scale-up their ongoing humanitarian response in Ukraine with supplies.

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