

STUDENTS ONLY

ADOBE DESIGN ACHIEVEMENT AWARDS 2016

DEADLINE

19 JUN 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
16 Feb 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The Adobe Design Achievement Awards celebrate student achievement reflecting the powerful convergence of technology and the creative arts.

The competition, which showcases individual and group projects created with industry-leading Adobe creative software, honours the most talented and promising student graphic designers, photographers, illustrators, animators, digital filmmakers, developers and computer artists from the world‘s top institutions of higher education.

There are a total of 14 categories divided in three main segments:

• Fine Arts • Commercial • Social Impact

Contestants may submit up to three entries, per different category, for a maximum total of 42 possible entries per contestant. Submitted projects must have been created not earlier than May 1, 2015.

The work must be created primarily (50% or more) with the Adobe tools designated in each category and be accompanied by original digital files in Adobe software if requested.

There is no entry fee.

ELIGIBILITY

Open worldwide to students 18 years or older enrolled in an accredited institution of higher education at time of entry.

Individuals residing in the following countries, states, and territories are excluded: Brazil, Northern Ireland, the Province of Quebec, and the Indian state of Tamil Nadu.

PRIZE

The top five finalists in each design category or region will be announced on August 28, 2016. A Finalist may be either an individual or a group entry. From among the top five Finalists, each category or region will have one winner or one regional winner.

Category Winners who are individual entrants will receive a winner’s certificate and a 12-month Adobe Creative Cloud All Apps membership. Individual Category Winners will also receive an invitation to attend the Adobe MAX Conference held in San Diego, California, Nov 1 - 4, 2016.

Moreover, the individual Category Winner will be provided with an industry mentor who specialises in a similar or related creative discipline. The industry mentor will guide the Category Winner through a series of five developmental goals intended to enhance the student’s ability for creative process, project outcome, and portfolio.

Special Designations may be awarded to participants who demonstrate remarkable expertise or innovation across any of the contest categories.