

GRAPHIC DESIGN

ADELAIDE FRINGE 2016 POSTER DESIGN COMPETITION

DEADLINE

04 SEP 2015

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
22 Jul 2015	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

Adelaide Fringe, an annual open-access arts festival in South Australia, is calling on artists and graphic designers worldwide to submit designs for the 2016 Poster Competition.

Unlike a curated festival, the open-access nature of Adelaide Fringe means that anyone with a show, exhibition or cultural event is able to register and be part of Australia's largest arts event. The result is one of the most diverse arts festivals in the world, renowned for fresh ideas, spontaneity and fun.

The theme for this year is "Walk on the Wild Side".

The design may be in any medium and in any art form such as digital, illustration, painting, sculpture or photography, however the final entry must be two dimensional.

The winner will be required to provide a layered Photoshop or InDesign version of the poster with a minimum resolution of 300DPI at A1 size (594x841mm) or a scalable vector/EPS file.

There is no entry fee.

ELIGIBILITY

Open to anyone worldwide.

PRIZE

The winning design will be incorporated into the official branding and marketing material for the 2016 Adelaide Fringe, exposing the lucky winner's poster to an audience of almost 2 million.

The winner will also receive a $2,000 cash prize and complimentary registration for the 2016 Adelaide Fringe if they would like to stage an exhibition of their work.