

MULTIPLE DISCIPLINES

ADC 104TH ANNUAL AWARDS

DEADLINE

28 FEB 2025

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
25 Nov 2024	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The ADC 104th Annual Awards, organized by The One Club for Creativity, holds a prominent place in the global creative industry. As the longest continuously running awards program in the world, it celebrates outstanding achievements in advertising, design, and craft. With a legacy of recognizing the most innovative and compelling work across multiple creative disciplines, the ADC Awards attracts top-tier professionals, agencies, and studios from around the globe. The competition honors not only the final product but also the dedication, vision, and artistry that drive the creative process.

Spanning categories such as illustration, typography, interactive design, experiential marketing, and more, the ADC Awards offers a platform for both established and emerging talents to showcase their work. Its commitment to inclusivity and diversity ensures that creators of all backgrounds have the opportunity to be celebrated. By setting a gold standard for originality and technical expertise, the awards continue to influence and inspire the creative community. Participants benefit not only from the prestige of winning but also from the exposure and credibility associated with the ADC brand.

The ADC Annual Awards also serves as a powerful networking and learning opportunity. Winners are showcased in an internationally recognized Winners Archive and celebrated at a prestigious gala in New York City. The awards foster connections between creatives, clients, and industry leaders, ensuring that participants remain at the forefront of global creative trends. With its unparalleled history, international reach, and focus on celebrating the very best in creative excellence, the ADC Awards remains a must-enter competition for professionals and organizations seeking to make their mark.

Entry fees vary based on the entrant’s size and discipline, with a tiered pricing structure offering discounts for smaller agencies, studios, and freelancers.

ELIGIBILITY

Open to creative professionals and organizations worldwide.

PRIZE

Winners receive Gold, Silver, or Bronze Cubes, with top honors including Best of Discipline and Best of Show. Awards are presented at the ADC Annual Awards Gala in New York City, and winners gain recognition in the ADC Winners Showcase and Archive.