MULTIPLE DISCIPLINES

A' DESIGN AWARDS & COMPETITION 26/27 - EARLY CALL FOR ENTRIES

DEADLINE

30 JUN 2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
25 Jun 2026	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The A' Design Awards & Competition 2026–2027 edition is now open for early submissions, offering designers, innovators, studios, brands, and creative companies an opportunity to gain international recognition at one of the world's leading annual design competitions. For Graphic Competitions readers, the early call is especially relevant for designers working across visual communication, branding, illustration, packaging, typography, advertising, digital media, interface design, and related creative disciplines.

Winning or participating in the A' Design Award can help designers build credibility, attract press attention, reach global buyers and publishers, and present their work within a respected international platform. Awarded projects benefit from extensive visibility through exhibitions, yearbook publication, press releases, media outreach, rankings, interviews, and the A' Design Prize, a comprehensive winner package created to promote excellent design worldwide.

The principal goal of the A' Design Awards & Competition 2026–2027 edition is to generate global publicity, public relations, and marketing momentum for its winners, while encouraging designers to create meaningful, innovative, and socially valuable work. By celebrating strong design across many disciplines, the competition helps shape future trends and gives outstanding projects a stronger chance to be seen by international audiences.

• Good Industrial Design Award • Good Architecture Design Award • Good Product Design Award • Good Communication Design Award • Good Service Design Award • Good Fashion Design Award • Further categories available

The A' Design Award is particularly powerful as a visibility platform. Winners receive access to an extensive promotional ecosystem that may include press release preparation and distribution, international media campaigns, publication in the annual yearbook, inclusion in online galleries, exhibition opportunities, designer interviews, winner logo licensing, World Design Rankings inclusion, translation of winning works to multiple languages, and access to business, networking, and promotion tools.

Registration and initial submission for A' Design Awards & Competition 2026–2027 are free. Designers can create an account, upload their work, and receive a preliminary evaluation before proceeding to nomination. A nomination fee applies only when entries move forward after the preliminary stage. Submissions are evaluated by an international jury panel composed of scholars, design professionals, press members, and industry experts. Entries are assessed across criteria such as creativity, functionality, innovation, aesthetics, presentation quality, sustainability, and overall design value.

The early application period ends on June 30, 2026. The standard application period ends on September 30, 2026, while the late and final deadline is February 28, 2027. Results will be announced to the public on May 1, 2027, and selected winners and results will also be featured on Graphic Competitions on May 1, 2027. Click here to register.

Here are some past winners from the latest edition:

ELIGIBILITY

Open to designers, firms, students, brands, creative agencies, manufacturers, architects, innovators, and institutions worldwide. Minors may participate provided they have parental or legal guardian consent. Entries may include realized works, published products, prototypes, service concepts, communication projects, digital products, and concept designs, provided they meet the competition's entry requirements.

PRIZE

Winners in the 2026–2027 A' Design Awards receive a comprehensive award package designed to amplify international visibility. Benefits include the A' Design Award trophy, framed certificate of excellence, inclusion in the annual Best Designs Yearbook, participation in exhibitions, invitation to the Gala-Night ceremony in Italy, inclusion in winner galleries, press release preparation and distribution, media promotion, winner logo licensing, World Design Rankings inclusion, designer interviews, press kits, and access to further promotional tools through the A' Design Prize.

The announcement of winners takes place on May 1, 2027, followed by promotional activities, exhibitions, media outreach, and winner communications. Designers interested in taking part can learn more about the competition at whatisadesignaward.com or register directly through the official entry page at competition.adesignaward.com.