MULTIPLE DISCIPLINES

A' DESIGN AWARDS & COMPETITION 26/27 - CALL FOR SUBMISSIONS

DEADLINE

30 SEP 2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
22 Sep 2026	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The A' Design Awards & Competition 26/27 is open for regular submissions. Designers, studios, companies, architects and other creative professionals can enter work across product design, communication, architecture, service design, fashion and many other fields. Registration and preliminary submission are free; a nomination fee applies only if an entrant chooses to proceed after the preliminary evaluation. Register your design here.

The annual international competition aims to identify well-designed products, projects and services and bring them to the attention of the media, buyers and the wider design community. Past winners have been presented through exhibitions, the annual yearbook, media coverage and the Gala Night in Italy.

The competition covers a broad range of disciplines, including:

• Good Industrial Design Award • Good Architecture Design Award • Good Product Design Award • Good Communication Design Award • Good Service Design Award • Good Fashion Design Award • Further categories are available here

Entries are evaluated by an international jury panel of academics, design professionals, press members and industry experts. Each entry is assessed using criteria suited to its category, with attention to matters such as function, innovation, presentation and responsible design. Details about the jury and the evaluation methodology are available on the competition website.

The winner package is designed to help laureates document and publicise their work. Depending on the award level and entry method, benefits can include:

• The A' Design Award trophy • A framed winner certificate • A licence to use the A' Design Award winner logo • Inclusion in the annual Best Designs Yearbook • Participation in physical and digital exhibitions • An invitation to the Gala Night in Italy for networking • Preparation and distribution of a press release • Promotion through media partners and publicity channels • Inclusion in the World Design Rankings and related designer rankings • An online winner profile, interview and portfolio presentation

Here are 15 past winners from previous editions:

The regular submission deadline is 30 September 2026. Late submissions are scheduled to close on 28 February 2027, and the results will be announced to the public on 1 May 2027. Designers can learn more about the A' Design Award or start their registration.

ELIGIBILITY

Open to designers, firms, students, brands, creative agencies, manufacturers, architects, innovators and institutions worldwide. Minors may participate with the consent of a parent or legal guardian. Entries may include realised works, published products, prototypes, services, communication projects, digital products and concept designs that meet the competition requirements.

PRIZE

Winners receive recognition appropriate to their award level, together with access to relevant items from the A' Design Prize package. These can include the trophy, certificate, yearbook publication, exhibitions, the Gala Night, press and publicity services, use of the winner logo, rankings and online promotion. The exact package depends on the award level and entry method.

Selected winners from the 26/27 edition will be featured on Graphic Competitions on 1 May 2027, once the official results are public. Register and submit your work here.