MULTIPLE DISCIPLINES

A' DESIGN AWARDS & COMPETITION 25/26 - LAST CALL FOR ENTRIES

DEADLINE

28 FEB 2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
15 Feb 2026	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The A' Design Award & Competition 2025–2026 is one of the world's most prestigious and influential international design competitions, celebrating excellence in design, innovation, and creativity across a diverse range of disciplines. Each year, this globally recognised award brings together designers, architects, brands, and creative professionals from over 100 countries, providing an unparalleled platform to showcase groundbreaking work and elevate design careers on the international stage.

With a mission to promote good design practices and encourage innovation that benefits society, the A' Design Award & Competition recognises projects that demonstrate exceptional functionality, aesthetics, sustainability, and user experience. Submissions are evaluated through a rigorous blind peer-review process by an expert international jury panel consisting of design professionals, academics, media representatives, and industry leaders. This transparent methodology ensures fairness, credibility, and the highest standards of excellence.

Winning an A' Design Award is more than recognition, it is a powerful endorsement of design quality. The A' Design Prize offers winners international publicity, global media exposure, and career-enhancing opportunities, helping designers gain recognition, attract clients, and build authority in their field. This makes the competition a benchmark of excellence for contemporary design worldwide.

The primary aim of the A' Design Award & Competition is to create international visibility, credibility, and marketing opportunities for award winners while supporting and strengthening global design culture. By recognising outstanding work, the competition encourages designers and brands to develop innovative solutions that enhance quality of life, sustainability, and human experience.

The competition features over 100 design categories, including but not limited to:

• Good Industrial Design Award • Good Architecture Design Award • Good Product Design Award • Good Communication Design Award • Good Service Design Award • Good Fashion Design Award • Further categories available

Through extensive PR campaigns, media partnerships, and global exhibitions, the A' Design Award ensures that winning designs receive widespread recognition. Winners benefit from inclusion in international exhibitions, press releases distributed worldwide, and features in design publications, making the award an essential milestone for designers seeking global exposure and professional advancement.

Registration and submission to the A' Design Award platform are free, allowing designers to upload and evaluate their work without initial cost. Nomination fees apply only after a project passes preliminary evaluation, ensuring accessibility and fairness for participants at every level.

Link for Registration: [link]

Entries are judged by an international jury panel composed of design experts, academics, and influential media members.

ELIGIBILITY

Open worldwide to professionals, companies, and students (underage designers can join with the permission of their legal guardians). Entries can be realized projects, past works, or concept stage or bona fide works.

PRIZE

The award-winning products and designs are highlighted to the international public via the A' Design Award Gala-Night and Exhibition in Italy and are communicated to all relevant press across the world. In addition, the Design Award Winners' Kit includes the design award trophy, the annual best designs yearbook, printed certificate in metal frame, award winners manual, gala-night invitation for two people to the award ceremony, participation and space allocation in the winners' exhibition, and much more.

Moreover, Graphic Competitions will feature a selection of the best projects on May 2026 once the results are made public.

Here are some past winners from previous editions:

Remember to register HERE and upload your design before February 28, 2026.