

A' Design Awards & Competition 24/25 - Winners

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The A' Design Award & Competition, internationally recognized as one of the world's most prestigious and inclusive design competitions, has officially unveiled the winners of its 2024–2025 edition. With thousands of entries submitted from across the globe, this renowned contest celebrates the most exceptional achievements in creativity, innovation, and design excellence. The latest edition showcased cutting-edge work from designers hailing from over 100 countries and spanning a wide range of disciplines.

All entries were carefully evaluated by an esteemed international jury composed of influential design experts, seasoned industry professionals, press members, academics, and entrepreneurs. The evaluation process follows a rigorous, blind peer-review methodology that ensures each submission is assessed solely on its merit, creativity, functionality, sustainability, and aesthetic value. The outcome is a collection of award-winning designs that push boundaries and set new benchmarks in global design standards.

The A' Design Award offers five levels of distinction: Platinum, Gold, Silver, Bronze, and Iron. These accolades recognize remarkable projects and innovative products that demonstrate exceptional quality and creativity. Each award level reflects a different degree of design impact and relevance in its respective category, ensuring that both emerging talents and established professionals are fairly recognized.

This year's winners span a wide array of categories that mirror the complexity and richness of contemporary design. Good Spatial Design covers architecture, interior spaces, landscape projects, and urban developments. Good Product Design includes everything from furniture and appliances to vehicles and advanced industrial tools. In the realm of Good Communication Design, winners demonstrated excellence in graphic design, advertising, packaging, and digital interfaces. Good Fashion Design celebrated outstanding work in clothing, accessories, and wearable innovations, while Good System Design recognized forward-thinking service models, business strategies, and user-centered innovations. Additionally, achievements in arts, literature, and cultural projects were honored for their conceptual strength and originality.

Winners of the A' Design Award are not only presented with a trophy and certificate but also gain access to the exclusive A' Design Prize – a powerful promotional package tailored to increase the global visibility of each winning project. This prize includes extensive media outreach, multilingual press release distribution, publication in the annual yearbook, marketing support, and a lifetime license to use the A' Design Award Winner logo. Furthermore, their projects are exhibited in international galleries and featured in the "Best Designs of the Year" exhibition, attracting attention from buyers, publishers, and influential stakeholders.

A highlight of the competition is the glamorous gala-night held in Italy, where laureates gather for a prestigious ceremony that blends celebration with networking. The event provides an extraordinary platform for designers to connect with industry leaders, media, and peers from across the world.

With the conclusion of the 2024–2025 edition, the A' Design Award & Competition is now open for early submissions for its upcoming 2025–2026 season. Designers, brands, artists, architects, engineers, and creative agencies are encouraged to submit their best works and gain recognition on a global stage. Participation offers not only accolades but also a powerful opportunity to benchmark, refine, and showcase work in one of the most respected design ecosystems in the world.

More details about deadlines, eligibility, jury composition, and presentation guidelines are available on the official website: competition.adesignaward.com