

A' Design Awards & Competition 23/24 - Winners

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The A' Design Award & Competition, recognized globally as one of the largest and most widespread international design accolades, proudly announced the winners of its 2023-2024 edition. This prestigious event unveiled 1,642 winning entries from 114 countries across 151 design disciplines, underscoring its commitment to excellence in design innovation and creativity.

An elite panel, comprising esteemed academics, distinguished members of the press, creative design professionals, and seasoned entrepreneurs, meticulously evaluated each submission. Their rigorous assessment criteria ensured that only the most outstanding designs were honored, reflecting superior craftsmanship and innovative solutions.

The A' Design Award symbolizes excellence in various design and innovation fields. Winners are recognized with distinctions across five levels: Platinum, Gold, Silver, Bronze, and Iron. These accolades are distributed annually, celebrating the best products, projects, and services worldwide that demonstrate exceptional design quality and creativity. Designers, companies, and institutions from every corner of the globe are encouraged to participate by nominating their best works for award consideration.

Award categories span a broad spectrum, including Good Spatial Design (Architecture, Interior Design, Urban Design, Landscape Design), Good Industrial Design (Product Design, Appliance Design, Vehicle Design, Machinery Design), Good Communication Design (Graphics Design, Interaction Design, Marketing Design), Good Fashion Design (Garment Design, Fashion Accessory Design, Footwear Design), and Good System Design (Service Design, Design Strategy, Quality & Innovation), along with Achievements in Arts & Literature.

Laureates gain the privilege to attend a glamorous gala night and award ceremony in Italy, where they receive their trophies, award certificates, and yearbooks. Winners also enjoy exclusive exhibition space to showcase their acclaimed works in the "best designs of the year" exhibition, further amplifying their visibility.

The A' Design Prize provides a comprehensive winners' kit designed to maximize international exposure for the laureates. This kit includes a range of PR and marketing services, such as translation of award-winning works into multiple languages, press release preparation and distribution, a lifetime license to use the "award winner" logo, and a robust public relations campaign.

As the 2023-2024 edition concludes, the A' Design Award & Competition is already accepting entries for the 2024-2025 competition. Interested designers, artists, architects, and companies can register and submit their works at competition.adesignaward.com, where they can also find detailed information about evaluation criteria, key dates, jury members, entry forms, and presentation guidelines.
