多学科

A’ DESIGN AWARDS & COMPETITION 23/24 - CALL FOR SUBMISSIONS

截止日期

28

2月

2024

已截止

发布日期	参赛费用	在线链接
2023年9月18日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源：GRAPHIC COMPETITIONS

The A’ Design Award & Competition serve as an exceptional platform for designers, innovators, and companies aiming to garner attention from media, publishers, and potential buyers. This prestigious award was established to distinguish outstanding designs and well-crafted products in a world where millions of new offerings flood the market each year. Winning designs gain substantial international exposure through the A’ Design Award Gala-Night and Exhibition in Italy and extensive coverage in relevant global media outlets. The competition’s primary mission is to provide an equitable and competitive platform for professionals and innovators across diverse design fields, offering them a global stage to showcase their talents and successes. What sets the A’ Design Award apart is its collaborative, innovative, ethical, and philanthropic approach, providing winners with comprehensive marketing services and press exposure at no additional cost.

The A’ Design Award & Competition are committed to promoting and celebrating outstanding design, designers, and design-focused companies, while capturing the attention of press, interactive media, design critics, distributors, and buyers. It stands out among other design competitions due to its collaborative, innovative, fair, and philanthropic nature. Winners receive a wide array of marketing services, press appearances, and exhibition opportunities, all designed to advance their careers without incurring extra expenses. A’ Design Award’s unique properties make it a distinctive and highly valuable recognition in the design realm, offering a global platform for creative professionals to shine and connect within the industry.

The primary aim of the A' Design Award is to create publicity, PR push and advertisement opportunities for award winners while supporting the global design culture, creating incentives for entrants to come up with superior designs for a better future.

• Good Industrial Design Award • Good Architecture Design Award • Good Product Design Award • Good Communication Design Award • Good Service Design Award • Good Fashion Design Award • Further categories available

The A' Design Award & Competition offers a distinctive platform for designers to monetize their winning concepts by connecting them with potential sponsor companies. Conversely, companies have the opportunity to bid on competing design ideas and make purchase offers for these innovative designs. Additionally, the platform provides a robust online exhibition system, creating complimentary profile pages for designers, innovators, and companies. This dynamic system operates continuously, ensuring that all participants, whether they win or not, enjoy unrestricted access. It empowers users to craft their biographies or corporate profiles, construct comprehensive online portfolios by adding additional designs, and exhibit new products seamlessly.

The registration and submission process to the A' Design Award & Competition platform is entirely free, offering access to a wide array of complimentary services and features. Nomination, however, incurs a fee and is only applicable if your design successfully passes the initial scoring phase. Submissions are rigorously evaluated by an esteemed international jury panel comprising scholars, professionals, and esteemed members of the media.

Please note: standard deadline is September 30, 2023 (Late application ends February 28, 2024). Link for Registration: [link].

Here are some past winners from previous editions:

ELIGIBILITY

Open worldwide to both professionals, companies and students (underage designers can join with the permission of their legal guardians). Entries can be realised projects, past works, or concept stage or bona-fide works.

PRIZE

The A’ Design Award & Competition elevate award-winning products and designs to the global stage through the grand A’ Design Award Gala-Night and Exhibition held in Italy. These exceptional creations receive extensive exposure, reaching an international audience, and garnering attention from relevant press outlets worldwide.

Furthermore, the Design Award Winners’ Kit encompasses a prestigious array of rewards, including the coveted design award trophy, an exclusive spot in the annual best designs yearbook, a distinguished printed certificate encased in a metal frame, an award winners manual for guidance, invitations for two attendees to the prestigious gala-night award ceremony, as well as exclusive participation and dedicated space allocation in the winners’ exhibition. This comprehensive package offers well-deserved recognition to the talented designers and innovators behind these exceptional works.

Moreover, Graphic Competitions is set to showcase a curated selection of the best projects on May 15, 2024, coinciding with the public announcement of the competition results. Stay tuned for a glimpse of outstanding creativity and innovation in the design world.