MULTIPLE DISCIPLINES

A' DESIGN AWARDS COMPETITION 24/25 - CALL FOR SUBMISSIONS

DEADLINE

30 SEP 2024

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
16 Sep 2024	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The A' Design Awards & Competition offers an exceptional opportunity for designers, innovators, and companies to gain significant exposure, attracting the attention of media, publishers, and buyers worldwide. As one of the most prestigious design competitions globally, it recognizes outstanding designs and high-quality products, ensuring that winning entries are given prominent visibility. In a crowded marketplace where millions of new designs emerge each year, the A' Design Award highlights the best and brightest, showcasing them through the A' Design Award Gala-Night and Exhibition in Italy. Winning designs are also featured in major global media outlets, offering unparalleled promotion. This platform provides a fair, competitive environment for creative professionals to present their work, and what sets the A' Design Award apart is its collaborative, ethical, and innovative approach. Winners receive extensive marketing and media services at no additional cost, amplifying their presence in the global design community.

The A' Design Awards & Competition is committed to promoting exemplary design, drawing the attention of press, media outlets, design critics, distributors, and buyers. With its comprehensive range of benefits for winners, including press appearances, marketing consultancy, and exhibition opportunities, the competition offers a career-defining platform. The A' Design Award is one of the most valuable recognitions in the design world, providing designers, innovators, and companies a global platform to shine and build connections in the industry.

The primary objective of the A' Design Award is to generate global publicity, PR, and marketing opportunities for winners while contributing to the global design culture. The competition fosters innovation by challenging participants to create superior designs that have a positive impact on society. By rewarding excellence in design, the A' Design Award helps shape the future of creativity and development, ensuring that outstanding works receive the recognition they deserve.

• Good Industrial Design Award • Good Architecture Design Award • Good Product Design Award • Good Communication Design Award • Good Service Design Award • Good Fashion Design Award • Further categories available

The A' Design Award is unique in its ability to amplify the visibility of good designs and products. With an extensive database of press contacts, the competition ensures that winning designs are featured in prominent media outlets, both online and offline. Winners receive significant press coverage, including press release preparation and distribution to magazines, blogs, and newsletters worldwide. The A' Design Award also provides a robust online platform where designers can create detailed profiles, showcase their portfolios, and exhibit their designs in a virtual exhibition space. Whether participants win or not, they have full access to this system, allowing for continuous exposure and networking opportunities.

The registration and submission process for the A' Design Award & Competition is completely free. Designers gain access to a wide array of services and features upon registering. However, a nomination fee is required only if the submitted design passes the initial evaluation process. Entries are rigorously reviewed by an esteemed international jury comprising scholars, professionals, and members of the media. Each submission is evaluated on various criteria, ensuring that only the best designs are recognized.

Please note: standard deadline is September 30, 2024 (Late application ends February 28, 2025). Link for Registration: [link].

Here are some past winners from previous editions:

ELIGIBILITY

Open to designers, companies, and students from all over the world. Underage designers are allowed to participate with the permission of their legal guardians. Entries can be realized projects, past works, or even concept designs in their early stages.

PRIZE

Winners of the A' Design Award are given an opportunity to showcase their designs to a global audience, receiving extensive recognition. The award package includes the coveted A' Design Award trophy, a framed certificate, publication in the annual best designs yearbook, and invitations to the prestigious gala-night award ceremony. Winners also enjoy exclusive participation in the international exhibition held in Italy, providing a platform to connect with industry leaders, buyers, and distributors.

Moreover, Graphic Competitions is set to showcase a curated selection of the best projects on May 7, 2025, coinciding with the public announcement of the competition results. Stay tuned for a unique opportunity to witness some of the world’s most innovative and creative designs.