

# A' Design Award & Competition 2016-2017

Category: [Multiple Disciplines](#)

Deadline: February 28, 2017

Website: <https://bit.ly/2ljH0k0>



Organised under hundreds of creative design categories, the **A' Design Award and Competition** has become one of the worlds' largest and most prominent design accolade.

The mission is to provide a **fair, ethical and competitive platform** for companies, designers and innovators from all design fields with different experience levels, diverse disciplines and market focus to compete on, while providing them a global audience to showcase their success and talents to.

The primary aim of the *A' Design Award* is to create publicity, PR push and advertisement opportunities for award winners while supporting the global design culture, creating incentives for entrants to come up with superior designs for a better future.

The *A' Design Award and Competition* offers an unique system for designers to sell their winning ideas to sponsor companies, likewise the companies can bid for the competing design ideas and make offers to buy the designs. The system also provides an online exhibition system and creates free profile pages for designers, innovators and companies, this system is always on and whether you win or not, you will have full access to the system. This is an interactive system where you can write your biography or corporate profile, create an extensive online portfolio by adding additional designs and exhibit new designs or products.

Registration and Submission to *A' Design Award and Competition* platform is **free**, and by registering you will have access to many free services and functions. Nomination is **paid** and possible only if your design is accepted after the preliminary scoring.

Link for Registration: [\[link\]](#)

Please note, the **Standard Entry Deadline** is at the end of *September 2016*, while the **Late Entry Deadline** is at the end of *February 2017*.

## Eligibility

Open worldwide to both professionals, companies and students (*underage designers can join with the permission of their legal guardians*). Entries can be realised projects, past works, or concept stage or bona-fide works.

## Prize

The award-winning products and designs are highlighted to the international public via the **A' Design Award Gala-Night and Exhibition** in *Italy* and they are communicated to all relevant press across the world.

In addition, the **Design Award Winners' Kit** includes the design award trophy, the annual best designs yearbook, printed certificate in metal frame, award winners manual, gala-night invitation for two people to the award ceremony, participation and space allocation in the winners's™ exhibition, and much more.

A selection of results would be published at **Graphic Competitions** on *April 15*.

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