





平面设计

8TH POSTERHEROES SOCIAL COMMUNICATION CONTEST

截止日期

16

6月

2019

已截止

发布日期	参赛费用	在线链接
2019年4月5日	请参阅竞赛详情	访问主办方网站

竞赛详情 / 留存参考

来源: GRAPHIC COMPETITIONS

Posterheroes is an international contest about social communication that calls for poster 50×70 or 70×100 cm about social and environmental themes. Every year, Posterheroes invites students, professional designers or people passionate in graphic design, to realize a poster about topics of social interest.

All the works are judged by a selection panel composed by some of the most relevant experts of the graphic design and communication field.

The current edition, "Posterheroes: a poster for integration", has a brand new format. You can participate in the contest with a regular poster or/and a kinetic one.

Posterheroes wants to make people aware of integration and acceptance issues, and to enhance "diversity" as a resource upon which to build "tomorrow's" communities.

Creative people around the world are therefore called to express their sensitivity and their ideas through the creation of a graphic poster, size: 50×70 cm or 70×100 cm, 300 dpi, max 10 MB, vertical

layout, JPG or PDF format (for Kinetic posters: H264; MPEG-4; AVC). Artworks must be designed to be printed. If the graphic work contains text, this must necessarily be written in English.

There is no entry fee.

ELIGIBILITY

There are no restrictions concerning age, nationality or occupation; the Contest is open worldwide to all (illustrators, graphic designers, video makers, visual arts enthusiasts and students of all countries).

PRIZE

An international panel will select the finalists of both sections: forty (40) projects for the Poster section and ten (10) for the Kinetic Poster section. The Organizers will then select the winner of each category.

The winner of the 2,500 EUR (approx. 2,805 USD) cash prize (to be shared among authors, in the case of group participation) will be invited to participate in the inauguration of the exhibition and the award ceremony, to be held during the festival Torino Graphic Days 4.

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