7th Posterheroes Social Communication Contest

Category: <u>Graphic Design</u> Deadline: February 17, 2018 Website: <u>graphiccompetitions.com</u>



The international communication and social graphic art contest **Posterheroes** has launched its seventh edition. After facing the brief related to the right to be a couple as a cultural and social topic, this year *Posterheroes* has chosen to deal with the theme **SHAPING THE FUTURE**.

Future is for the most unknown, but we can be sure that challenges we face today won't find a resolution in the time passing by, but they will need human energy, involvement, intuition and dedication. There's no need to look for or imagining risks from the deep space: we already know the issues of this time have roots in the present lifestyle of society.

This new edition of *Posterheroes* asks the creative community to imagine and tell the future with a poster, to use it as a warning or as an incentive to drive us in the choices of today and tomorrow.

Creative people around the world are therefore called to express their sensitivity and their ideas through the creation of a graphic poster, size: 70×100 cm, 300 dpi, max 20 MB, vertical layout, JPG or PDF format. Artworks must be designed to be printed. If the graphic work contains text, this must necessarily be written in *English*.

There is no entry fee.

Eligibility

There are no age, nationality or profession limits, the contest is open to all graphic designers, creative people, illustrators, social communicator, world-changers.

Prize

Among the forty selected proposals, the jury will chose the winning one. A **2.500 Euro** (*approx. 2,900 USD*) prize will be assigned to the winner (*or winners in case of a group participating*), that will be also invited to the exhibition opening (*travel and accommodation expenses covered*).

To the authors of the selected artworks will be sent a free copy of the catalogue of the contest. To the authors of the 12 selected images for the calendar will be sent a free copy of the calendar. The selected posters will also become part of the shows and future exhibition events of the organizers.