

7th International Reggae Poster Contest

Category: [Graphic Design](#)

Deadline: March 1, 2020

Website: <http://bit.ly/36aZkPJ>



The **International Reggae Poster Contest** announces its 7th annual call for entries for social communication reggae poster designs. The goal is simple: create a poster about **Reggae Music** - the rest is up to your imagination. Feel free to explore topics of Reggae covering any one of the genres. In addition, incorporate the contest theme as part of the poster design.

Theme of the this edition: **Reggae Music: Messages from Jamaica to the World.**

For this 7th contest, the organiser would like entries to focus on the messages that reggae and all the other genres of Jamaican popular music are spreading globally. They are looking for creative visual expressions that capture the energy and the vibe of Jamaican culture, at home and internationally.

The term Reggae encompasses all the popular Jamaican musical genres; *Ska*, *Rocksteady*, *Roots Reggae*, *Dub*, *Dancehall* and the unique *Jamaican Sound System*. The Poster competition is part of a bigger vision that seek to establish a **Reggae Hall of Fame** in Kingston, Jamaica.

Moreover, the contest is also an opportunity to raise funds to support the amazing work of a historic and wonderful Jamaican institution, the **Alpha Boys' School**. The *Alpha Boys' School* is a jewel in the centre of Kingston, and it shines all over Jamaica and, through its graduates, in the music they create, throughout the world. *Alpha* decades of success with young Jamaicans, entering raw and emerging world-renown musicians themselves is a testimony to the storied success. Without this amazing institution and its successful music program; *Ska*, *Rocksteady*, *Dub* and *Roots Reggae* music may not have been invented.

Posters may be designed by a **single artist** or by a **team**. Designers are allowed to submit any number of original posters. Posters should be original artworks and should not have been published in prints, internet, social media etc.

There is no entry fee.

Eligibility

Open to designers all over the world.

Prize

The *7th International Reggae Poster Contest* will reward the best **100 designs** by including them in various **exhibitions** all over the world. In addition, a book with all 100 posters will be published.

There will be also **additional prizes** for the first three winners, plus DVDs, books and music dedicated to Reggae.
