

GRAPHIC DESIGN

6TH POSTERHEROES SOCIAL COMMUNICATION CONTEST

DEADLINE

01 OCT 2016

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
20 Jul 2016	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The international communication and social graphic art contest Posterheroes has launched its sixth edition. After facing the brief related to food intended as cultural and social topic, this year Posterheroes has chosen to deal with the right to be a couple, without any restrictions of gender, sexual orientation, nationality or religion.

The right to love, regardless of gender, race, nationality or religion, has become, over the years, a basic statement that means freedom of expression and human equality. However, this important aknowledgment is still far to be extended to the entire globe: some cultures, communities and nations are still struggling to obtain equal rights and freedoms.

The new edition of Posterheroes asks the creative community to tell about love and right to love in the world, to spark a debate on the right to love and on the meaning of being a couple.

Creative people around the world are therefore called to express their sensitivity and their ideas through the creation of a graphic poster 50x70 at 150dpi (2953x4134 pixels), max 5 MB, vertical layout, JPG or PDF format.

There is no entry fee.

ELIGIBILITY

There are no age, nationality or profession limits, the contest is open to all graphic designers, creative people, illustrators, social communicator, world-changers.

PRIZE

The international jury will select the 40 best posters, which will be included in the initiative's catalogue and will be part of next exhibitions and events organized by PLUG after the end of the contest.