

21st Braun Prize Design Competition

Category: [Multiple Disciplines](#)

Deadline: August 31, 2021

Website: <https://bit.ly/3wn3iRA>



Braun celebrates its 100th anniversary in 2021 and is pleased to announce the 21st Braun Prize International Design Competition.

Great designs, visionary ideas and clever solutions from all over the world are eligible for submission.

This year, young, up-and-coming designers and inventors are tasked with exploring good design to address and solve the challenges of today and tomorrow. Participants are free to choose any subject for their product concept as long as the ideas are significant, substantial, meaningful and connect to the theme: Shape tomorrow.

There is no entry fee.

Eligibility

Open to anyone worldwide. Entries must be product design and/or product interaction concepts that are not yet on the market or in production.

Prize

Braun's commitment to nurturing young talent will see this year's total prize value increase to **100,000 USD**.
