

# 2018 World Cup Sticker Album Contest

Category: [Multiple Disciplines](#)

Deadline: August 31, 2017

Website: <https://bit.ly/2y7jnkA>



In the year 2018 the world's best football nations will compete for the trophy at the **World Football Championship** in Russia, and for the sixth time *tschutti heftli* is taking care of the artistic highlight of this major sporting event. Since 2008 *tschutti heftli* have been publishing a sticker album of a special kind: instead of mere photographs the *tschutti heftli collector's album* presents real works of art.

The contest is calling for **illustrators, graphic designers, cartoonists, and other artists** – with a pencil, on the computer, glued together, kneaded, or molded in clay.

There are two main section:

– **Main competition:** Design a portrait of the football legend Diego Armando Maradona.

– **Under-13 category:** Design a portrait of your favourite football player.

For the realisation of the portrait, **all techniques are allowed** as long as there is no infringement of copyright laws. All works must be digitalised. Three-dimensional works must be photographed. Analogue submissions will not be considered. Format: Digital (*PDF* or *JPG*), size not smaller than A4 format, at 300 dpi.

Submissions must be sent via email to [contest@tschuttiheft.li](mailto:contest@tschuttiheft.li). Only one submission per participant will be considered.

**There is no entry fee.**

## Eligibility

Open to anyone worldwide.

## Prize

The winners will have the privilege to design one of the teams of the 2018 World Cup for the *tschutti heftli* legendary collector's album. The distribution of the album in Switzerland, Germany, and further European countries will offer you a great platform to present your work to a large audience. All artists represented in our album will receive a lump sum for their expenses, the amount of which will be determined by the sales figures of our album.

Moreover, the best works will receive cash prizes totalling **5,000 Swiss Francs** (*approx. 5,140 USD*).

For the **Under-13 Category**, the best 11 portraits (*selected by a jury under the guidance of the tschutti heftli team*) will be part of our collector's album. They will be made into a sticker for a special page in the album called "*Under-13 All Stars*". In addition, you will get an album complete with all stickers, plus a *tschutti heftli* surprise package full of great presents.

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