GRAPHIC DESIGN

2014 NEW YORK DESIGN AWARDS

DEADLINE

11 MAY 2014

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
29 Apr 2014	SEE ARTICLE DETAILS	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

New York is one of the few cities in the world that not only consumes design but also does a damn good job at inspiring design; whether that design be the Kodak camera or toilet paper.

That inspiration is seen on every corner you turn and every turn you meander through in that huge parkland so demurely referred to as Central Park. design100 is proud to extend its international design awards programs to New York. This year our unique set of programs will be displaying excellence and creativity on three continents.

New York is the first city to be chosen in North America and it will launch the New York Design Awards. Like all the design100 awards programs it will celebrate creativity, courage and innovation in design.

The aim of the Awards Program is to:

• Celebrate those who produce excellent design works. • Celebrate those who sponsor, fund or commission design projects. • Promote and encourage participation and conversation in all aspects of design.

The awards provide a unique opportunity for all sectors of the industry to participate across an extensive range of categories and achieve marketplace recognition.

Entry fees are 240 USD per entry.

ELIGIBILITY

The awards are open to any designer, design company, commissioner of design or student provided that or their project is active in the market where the Award is being held (in this case New York).

PRIZE

Being recognised for an Award offers a distinct competitive advantage to those offering products and services to a highly visible, global market. It provides recognition of excellence for employees, investors, customers and partners from the industry.

The design100 range of award programs also offer a unique platform for businesses to reach out to a highly specialised audience through the design100 Awards communication streams.

Moreover, there are a number of "Best of..." awards that are given to the best work overall. This is given based on an aggregate of a project's total ratings across all applicable award programs.