GRAPHIC DESIGN

17TH WOLDA WORLDWIDE LOGO DESIGN AWARD

DEADLINE

20 OCT 2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
13 Jul 2026	EARLY-BIRD FEES ARE €60 PER SUBM...	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The 17th WOLDA Worldwide Logo Design Award is a global competition for logos, visual identities and packaging design. Founded in Milan in 2006 and organised by the Germany-based International Editorial Design & Research Forum, the independent award aims to showcase outstanding design and emerging trends each year.

The competition offers seven categories: new logos, logo redesigns, animated and sound logos, flexible logos and identities, corporate identity, corporate identity with custom typefaces, and logos used with packaging. Entries are reviewed by an international jury of experienced specialists in logo, identity and packaging design.

WOLDA gives designers, agencies and studios an opportunity to present recent branding work in an international competition. The jury assesses submissions according to the originality and relevance of the concept, the clarity with which the design communicates an organisation’s identity, and the quality of its execution.

Entry fee: Early-bird fees are €60 per submission for Categories 1–2 and €160 per submission for Categories 3–7; regular fees are €80 and €180 respectively, while late submissions cost €100 and €200 respectively; university-level student work pays half the applicable regular fee, and entrants with six or more submissions receive a 20% discount.

ELIGIBILITY

Open to designers, agencies and studios worldwide submitting work created between January 1, 2024 and September 30, 2026, including work produced during a university or university-of-applied-sciences course, provided each entry follows its category-specific file, presentation and English-description requirements.

PRIZE

Awards may include Best of Show, Gold, Silver, Bronze and Awards of Excellence, with the worldwide competition divided into the Americas, Europe and Africa, and Asia and Oceania according to entry numbers. Award winners receive a free digital certificate by email, and may separately order an individually produced plexiglass trophy for €120 plus packaging and shipping. WOLDA does not offer cash prizes.