

MULTIPLE DISCIPLINES

17TH ICMA CONTENT MARKETING AWARD 2026

DEADLINE

06 NOV 2026

ENTRIES CLOSED

POSTED	ENTRY FEE	ONLINE
20 Jul 2026	€270 PER CONTENT-MARKETING PUB...	VISIT ORGANIZER

DETAILS / KEEP FOR REFERENCE

SOURCE: GRAPHIC COMPETITIONS

The 17th ICMA Content Marketing Award 2026 is an international competition recognising innovation, creativity and excellence in corporate media, editorial design and graphic communication. The content marketing section covers creative communication developed for print, digital, motion and campaign-based formats.

The competition invites customer and employee media, annual reports, image brochures, catalogues, corporate books, websites, cross-media projects, multimedia storytelling, podcasts, corporate films, animation, event media and employer-branding campaigns. Dedicated categories also address measurable impact, corporate sustainability communication and practical applications of artificial intelligence.

Entries are assessed by an international expert jury using criteria that include design and production quality, originality and innovation. Participation allows creative professionals and organisations to benchmark their work internationally, while awarded projects provide a clear demonstration of effective visual communication and content development.

Entry fee: €270 per content-marketing publication in each main category entered; for B2B, B2C and employee media, the fee covers two different editions, while up to four components may be submitted in each eligible subcategory at no extra charge after the main-category fee is paid. Entries submitted from October 16 to November 6 incur a 20% surcharge.

ELIGIBILITY

Open to individuals and companies of any nationality submitting eligible print or digital content-marketing work created between January 1, 2025 and October 31, 2026.

PRIZE

The award levels are Gold, Silver, Bronze and Awards of Excellence for outstanding work. Every winning work receives a personalised PDF certificate at no additional charge, while customised Plexiglas and aluminium trophies may be purchased separately.