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15th WOLDA Worldwide Logo Design Award

Category: <u>Graphic Design</u> Deadline: October 4, 2024

Website: graphiccompetitions.com



The 15th WOLDA Worldwide Logo Design Award is an international competition dedicated to recognizing and celebrating the best in logo design and business stationery. Open to designers and companies worldwide, the competition invites submissions of logos created between January 1, 2023, and September 15, 2024, across a range of categories. These include classic logo designs, logo redesigns, animated and sound logos, flexible identities, corporate identities with custom typefaces, and packaging logos. By highlighting the full spectrum of modern logo design, WOLDA aims to foster creativity and push the boundaries of branding and visual communication.

WOLDA's mission is to honor both innovation and craftsmanship in logo design. The competition acts as a global platform where designers can connect, showcase their work, and gain international recognition. Whether through simple yet effective traditional logos or cutting-edge animated and sound logos, participants can demonstrate their ability to communicate brand identity clearly and creatively. The competition offers seven diverse categories to allow participants to showcase different aspects of logo design, from static to dynamic, providing ample room for creative expression.

Winners of the 15th WOLDA will receive Gold, Silver, and Bronze awards, as well as "Awards of Excellence" for notable individual achievements. These winning entries will be prominently featured on the WOLDA website and shared across major social media platforms like Facebook, Instagram, and LinkedIn. This exposure helps winners not only gain recognition but also connect with a broader audience of peers, clients, and industry professionals, furthering their careers in the competitive world of graphic design.

Fees range from €80 to €210, depending on the category and submission date.

Eligibility

Open to individuals or companies of any nationality, place of birth, or residence.

Prize

The competition awards Gold, Silver, and Bronze prizes, as well as "Awards of Excellence" for outstanding achievements. Winners' work will be published on the WOLDA website and promoted through social media channels like Facebook, Instagram, and LinkedIn, providing them with international recognition and opportunities to network with other professionals in the field.