12th International Creative Media Award

Category: <u>Graphic Design</u> Deadline: October 18, 2021 Website: <u>graphiccompetitions.com</u>



The ICMA (International Creative Media Award) provides an overview of four areas of contemporary graphic design: corporate media, corporate design, book and magazine design. The aim of the competition is the exchange of creative ideas on an international level.

Further objectives of the competition:

 $\hat{a} \in \phi$ **Disclosing trends**: The results of the competition give everyone the opportunity to classify his or her object in international comparison, and to quickly execute optimisation measures for his or her own product.

 $\hat{a} \in \phi$ **Impact outwardly**: Winners report intensively on the Awards they have won, on their websites and in print media. They thus underscore their standards of quality and at the same time get involved in their own advertising.

• Think tank: Publication of the winners in the ICMA†s Almanac and on www.icma-award.com promote their own creativity.

There are four categories: Custom Media, Books, Graphic Design, Magazines.

Entry fee starts from 90 EUR (approx. 104 USD).

Eligibility

Open to all persons or companies of any nationality, place of birth or residence.

Prize

An international Jury will decide about awards in gold, silver and bronze. In addition to the main prizes, there are also the "Awards of Excellence� for outstanding individual prizes – are on the list of winners. Moreover, all winners will receive a certificate.