

11th Plaktivat Poster Design Competition

Category: [Multiple Disciplines](#)

Deadline: November 2, 2018

Website: graphiccompetitions.com



Tam-Tam Institute in cooperation with the *DruÅjtvo SOS telefon* society (Slovenia) is announcing the **11th International Plaktivat Competition** in designing of a city poster on the topic of "NO EXCUSE".

This communicative action addresses the issue of **violence against women**, one of the most widespread and hidden forms of human rights™ violations. Every one in two women falls victim to psychological violence and every one in four women to physical violence.

The violence occurs behind closed doors; furthermore, women often hide the existence of violence in the family. The main reasons for this are fear, shame, feelings of guilt, economic dependency, and the assigning of great value to the image of "the perfect family". Often, they simply have nowhere to go, or fail to see or recognise the option to do so.

This iteration of the *Plaktivat* socially conscious project aims to reduce the number of victims of partner violence who often do not see a way out, and to call attention to the public unacceptability of any form of violence against women.

The creative solution must include the *DruÅjtvo SOS telefon* helpline number: **080 11 55**.

Each applicant may submit several posters. Authors and participants in the competition retain their moral copyright.

There is no entry fee.

Eligibility

Open worldwide to all creators, individuals as well as agencies and companies.

Prize

The winning poster will be printed and **publically displayed** on 500 Tam-Tam city posters across Slovenia, as well as entered in the competition portions of the *Slovene Advertising Festival SOF* and the *Brumen Biennial of Slovenian Design*.
