

The Billboard Art Competition Art Moves 2014

Category: [Multiple Disciplines](#)

Deadline: July 30, 2014

Website: <https://bit.ly/43ZolVi>



The main idea behind the festival and the competition is to promote modern art as the form of dialogue with the public and to encourage young artists to create art engaged in the reality.

Billboards – the symbol of the modern age consumption – are transformed into an object of consideration, reflection and a deep insight into ourselves and the surrounding.

Artists are invited to prepare an artwork in response to this year's competition theme: **More or less freedom?**

This competition slogan can be treated as a metaphor of all the processes taking place in the world today. Freedom was and still is a word of great value. At the same time, freedom is a paradoxical word. This is one of the fundamental ideas that drive individual and social life. In the history of mankind, great and wonderful, but also tragic things happened in the name of freedom. Paradoxically, freedom is most easily defined and appreciated when one tastes its lack (e.g. in a *totalitarian state*). When we have it, we do not notice it and it rapidly loses its real value – **we take it for granted**. So, what is freedom then? Is freedom essential to life? Should it be unlimited or have some limits? Can other people limit our freedom – because they also have a right to feel free? Is freedom responsibility or rather doing what one feels like doing? What do we really need? What do you need? *More or less freedom?*

The format of the competition work should be 498 cm x 238 cm (*196 inches x 93.7 inches*) in a horizontal layout, 100 dpi, cmyk, tiff. In order to take part in the Competition, the artist has to send a completed entry form and attach a preview of the submitted work in the following format: 30 cm x 14,3 cm (*11,8 inches x 5,6 inches*) in a horizontal layout, 72 dpi, jpg.

Both individual artists and groups of artists can participate in the competition. If some other slogan or phrase is used in the work, it should be expressed in either *Polish* or *English* language.

There is no entry fee.

Eligibility

The invitation is addressed to all the interested people, artists and students worldwide.

Prize

The best 10 artworks selected by an international jury panel will be printed and exhibited in the urban space of the city of Torun, Poland in *September/October 2014*.

The author of the winning entry will receive the **Main Award** in the amount of PLN 3.000 (approx. EUR 726, USD 984).
